

**“2018” Pistachio Days Festival Theme: Bucs Landing**

**October 1<sup>st</sup>, 2018**

**Dear Business & Organization Leaders:**

**The “2017” Pistachio Festival was a great success! We are looking forward to our 5<sup>th</sup> Annual Festival set for October 18<sup>th</sup> – 21<sup>st</sup>.**

**The volunteers serving on the Avenal Pistachio Festival Committee, as part of the Avenal Rotary Club, we have started the planning and organizing of the upcoming festival. The purpose of the festival is to recognize the pistachio industry, **but more importantly**, to recognize the hard-working individuals working in the industry.**

**In order for the festival to go forward, it takes funding: “the greater the finances, the greater the celebration”. We are requesting your support and consideration in contributing and/or donating to this event. Contributions and donations will assist the committee in funding the celebration again this year.**

**There are many activities planned this year’s event which include: Cruise Night Kick-Off, Tri-Tip BBQ Cook-Off, Corn Hole Tournament, Play land, DJ, Live Bands, Horseshoe Tournament, Pistachio Shell Art Contest, Piñatas and drawings. The Miss Teen Avenal Scholarship Pageant and crowning will be part of the celebration on Thursday & Saturday evening and will, most certainly, be one of the highlights of the festivities.**

**For your convenience, we have enclosed the “2018” Festival Application for consideration. Your support and participation would be greatly appreciated.**

**Sincerely yours,**

**Avenal Pistachio Festival Committee/Avenal Rotary Club**

**Avenal Rotary Club is a Tax Exempt Organization, IRC Section 501 (c) (4)**

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